

ABOUT VALLABH VIDYANAGAR



The campus, committed to education with purpose, is known as Vallabh Vidyanagar. Just seven kilometers away from the milk city Anand, it has made its distinct identity in the sector of education in the last sixty years. Its lush green, peaceful ambience and pollution free climate have attracted many from various corners of the globe. Presently it caters to the educational need of nearly 30,000 students across various disciplines. The town has all the amenities and facilities to evolve and expand quality life amongst the students. The town is a synthesis of varied cultures from across the world, thereby fostering an environment of creativity among the student citizens. Those who stay here always cherish their golden moments of life on the campus. Today the campus has compounded in strength and consolidated itself to take on the challenges of the emerging future.

ORGANISING COMMITTEE

Chairman : Prof. H.J.Jani
Members : Prof. R.P. Patel
Dr. Yogesh C. Joshi
Dr. Darshana R. Dave
Dr. P.K.Priyan
Mr. K.S. Prasad
Dr. Ashish C. Mehta

PROGRAMME SCHEDULE

8th March 2010

09.00 to 10.00 am	Registration of the delegates and breakfast
10.00 to 10.45 am	Inaugural Function
10.45 to 11.00 am	Tea Break
11.00 to 01.00 pm	Technical Session – I
01.00 to 1.45 pm	Lunch Break
01.45 to 03.45 pm	Technical Session – II
03.45 to 04.00 pm	Tea
04.00 to 05.30 pm	Technical Session – III
05.30 to 06.00 pm	Valedictory Function



Sardar Patel University
Vallabh Vidyanagar 388 120

G. H. Patel Postgraduate
Institute of Business Management
MBA PROGRAMME
University Staff Colony, Nr. Kendriya Vidyalaya,
Vallabh Vidyanagar – 388120,
Dist.: Anand, Gujarat
Ph: 02692-248463, 230991 Fax: 02692-248444

www.ghpibm.org.in,
www.spuvvn.edu/pgd/mba/index/html

Email: seminar2010.ghp@gmail.com

Prof. J.S.Panwar
Seminar Director

Dr. Yogesh C. Joshi
Organising Secretary

National Seminar on "Managing Small Scale Industries in Liberalized Business Environment" March 8th , 2010

G. H. Patel Postgraduate
Institute of Business Management
(A Constituent Postgraduate Department of Sardar Patel University)
MBA PROGRAMME
Vallabh Vidyanagar
Anand (Gujarat)



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MBA Programme

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E-Mail id- seminar2010.ghp@gmail.com

Call for Papers

“Managing Small Scale Industries in Liberalized Business Environment”

March 8th, 2010

THE UNIVERSITY

The educational township of Vallabh Vidyanagar was established with the principle objectives of accelerating the process of regeneration of villages by applications of modern art, science, and technology to rural requirements. Vallabh Vidyanagar today hums with activity. Scores of industrial, commercial, trading, banking, and agro based organizations belonging to the public, private and co-operative sectors have blossomed in nearby and adjoining areas.

Vallabh Vidyanagar is a unique educational township. It houses 35 colleges catering to various disciplines including 24 Post Graduate departments in science, social sciences, humanities, and business administration. In addition, there are separate hostels for male and female students and a health center. The Sardar Patel University was among the first in Gujarat to volunteer for assessment and accreditation by the NAAC (National Assessment and Accreditation Council), Bangluru. The University was awarded 4 stars Rank in January 2001, thereby outperforming many older and larger universities in the state and country.

OUR INSTITUTE

The Postgraduate Institute of Business Management at Sardar Patel University was established in 1982 with the help of a generous donation from Shri Gordhanbhai Hathibhai Patel with a view to impart professional management education and training to executives and personnel employed in various organizations in the vicinity of Vallabh Vidyanagar and Anand. The Institute initially offered five postgraduate diploma courses in the areas of Marketing, Finance, Personnel, Production and Business Management to cater to the requirements of business and industry.

A two-year (full-time) MBA Programme accordingly commenced in 1989. The programme, currently, has an intake of 80 students and is duly approved by All India Council for Technical Education, (AICTE), New Delhi. The University Grants Commission (UGC), New Delhi and the Government of Gujarat generously support it. The Master's degree programme in Business Administration (MBA) seeks to provide opportunities to young men and women to acquire knowledge and skills and develop attitudes essential for assuming positions of leadership in the management profession. Nineteen batches of students have successfully graduated from the Institute and have been placed with reputed organizations.

SEMINAR THEME

Indian economy is one of the fastest growing economies in the world since last two decades. The liberalized business environment has led to large scale firms witnessing tremendous growth and achieving international scale operations in their respective areas. The Small Scale Industries (SSI) have continued to be a vital component of Indian economy. According to office of the Development Commissioner, Micro and Small Enterprises, Government of India, in 2007-08 the numbers of SSI units were estimated to be approximately 133.67 lakhs, providing employment to nearly 322.28 lakh persons and production of rupees 695126 crores. It plays a major role in India's exports contributing 45 to 50 percent to it. Direct exports from the SSI Sector account for nearly 35 percent of total exports. Besides, it is estimated that it further contributes approximately 15 percent to exports indirectly. The Government of India has recognized the importance of SSI in achieving socio-economic objectives like generating employment, removal of regional economic disparities.

The liberalized business environment in India and the present global recession has thrown up some new challenges to the SSIs in India. Big industrial units get an infuse of foreign capital, equipment and expertise on liberal terms. Indian MNC's and foreign acquisitions have become the order of the day. Hence today SSIs are facing many problems like shortage or non-availability of raw material at standard prices, inadequate finance, lack of marketing expertise, obsolete technology, etc. According to ASSOCHAM the number of units in SSIs has come down to around 40 lakh by now and employment generation has shrunk to 225 lakh workers and their output to manufacturing has come down to Rs.12 lakh crores. Thus, today the Small Scale Industries of India are in a quagmire amidst increasing competition from industrial giants and government's promotional incentives to support them.

The sub-themes of the seminar are...

The research papers may be submitted on issues related to

- 1) Specific functional areas e.g. production, marketing, finance, technology, human resource, etc.
- 2) Industry specific issues faced by SSIs e.g. in paper industry, gems & jewellery industry, textile, ceramics, food industry, hosiery & garments, wood products, metal, electrical parts, plastic products, Khadi and village industries, etc.
- 3) Business environment issues like legal, policy, taxation, institutional support, export, regulatory and others.

Paper Format: The paper should contain Introduction containing issues to be discussed, objectives, methodology and should end with conclusion and bibliography.

Important Dates and Information:

Abstract Submission :- 25th February, 2010 of 500 words.

Paper Submission: 2nd March, 2010

E-mail for Submission: seminar2010.ghp@gmail.com

Registration fee: Rs. 200/- DD favouring “GHPIBM Seminars and Workshops” at Vallabh Vidyanagar or Anand.

The papers/case studies will be subjected, to a blindfold review before being accepted for presentation.

We request you to encourage your faculty members/colleagues to submit papers/case studies and join the seminar as delegates

G. H. Patel Postgraduate Institute of Business Management Vallabh Vidyanagar, Anand (Gujarat) MBA Programme

Registration Form A One Day Seminar March 8th, 2010

1. Name of Participant: _____
2. Designation: _____
3. Institute/College: _____
4. Address: _____

5. Contact No.: _____
6. Title of Paper: _____
7. Mode of Payment Fees: Cheque / Bank D. D.
8. Academicians and Professionals Rs. 200/-
(Please draw a cheque or D.D. in Favour of “GHPIBM Seminars and Workshops” payable at Vallabh Vidyanagar or Anand)
9. Do you require accommodation facility?
Yes No

Please mail this form to:

Prof. Dr. J. S. Panwar
Director, MBA programme,
Seminar Director
Sardar Patel University
(G. H. Patel Postgraduate Institute of Business Management)
MBA Programme
University Staff Colony, Nr. Kendriya Vidyalaya,
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Book-Post

Invitation

National Seminar on
“Managing Small Scale Industries in
Liberalized Business Environment”
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To,



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